

# COVER WRAPS: TOP 50 AUDIENCES

USE YOUR CUSTOM LIST, OR SELECT FROM THE COMPREHENSIVE CATEGORIES IN THE MNI DATABASE TO CONNECT WITH AND INFLUENCE YOUR MOST IMPORTANT CLIENTS.

1. CEO (Chief Executive Officer)
2. CFO (Chief Financial Officer)
3. CIO (Chief Information Officer)
4. CTO (Chief Technology Officer)
5. CCO (Chief Compliance Officer)
6. CSO (Chief Security Officer)
7. COO (Chief Operating Officer)
8. CFP (Chief Financial Planner)
9. Chairman of Board and Board Members
10. HR Managers
11. Facilities Managers
12. Auditors
13. Attorneys at Largest Corporate Law Firms
14. Relocation Managers
15. Residential Contractors and Commercial Builders
16. Contractors and Municipalities for Construction Equipment by Target Market
17. High Net Worth Individuals
18. Presidents - Media Companies
19. High School Guidance Counselors by State/District
20. Targeted Hospital CEO/C-level Executives
21. Hospital Administrators of Hospitals with 500+ beds
22. Healthcare Opinion Leaders
23. Benefit Managers at Small Businesses
24. Benefit Managers at Large Companies
25. Insurance Brokerage Firms
26. Travel and Event Managers
27. Meeting Planners
28. U.S. Policy Makers in Washington, DC
29. Union Leaders
30. C-level Banking Decision Makers in target markets/states
31. CEOs and Small Business Owners in target markets
32. Local Small Business Owners in target markets
33. Wealth Management Advisors to Top 10 Wealthiest Markets
34. Golf Course Superintendents and Golf Course Managers
35. Auto Part Shop Owners and Operators
36. Logistic and Shipping Decision Makers at Large Companies in the U.S., Canada, Asia, and Europe
37. Community Center Directors in Target Markets
38. Food Ingredient Buyers
39. Farmers
40. Purchasing Agents at Retail Stores in Target Markets
41. New Businesses in Target Markets
42. SOHO Technology Buyers (Small Office/Home Office) in Target Markets
43. Decision Makers Responsible for Prepaid Processing and Debit Processing
44. Independent Insurance and Financial Agents
45. OEM (Original Equipment Manufacturers) Truck Dealers
46. Builders and Small Business Owners that Use Heavy Duty Trucks
47. Real Estate Investors in target markets
48. Stock Brokers
49. CPAs/Estate Planners in Target Markets
50. Real Estate Agents and Brokers
51. AND MORE!

