

CREATING PDF/X1A FILES 2010

MNI only accepts PDF/X-1a files. The PDF/X-1a format is the Time Inc. standard and eliminates the most common errors in file preparation, producing high quality, print optimized files. This allows our workflow and processes to be more efficient and streamlined than traditional processes.

Please be sure that any creative submitted is the final, client approved file, as we cannot make changes to the PDF/X-1a file. As MNI will only accept PDF/X-1a files for production, please review the following:

Considerations for PDF/X-1A preparation:

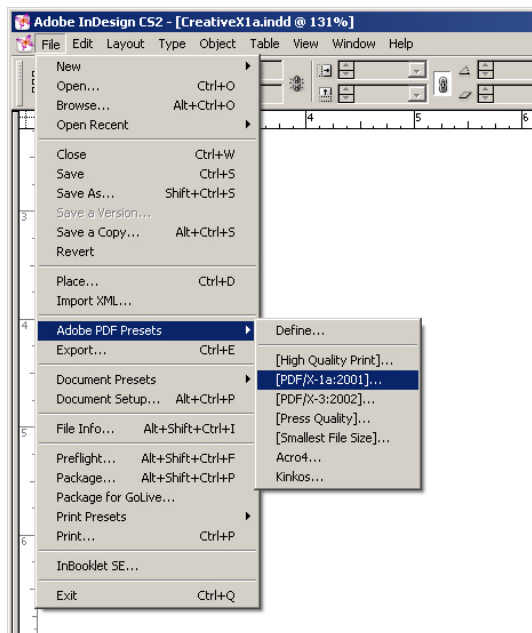
- No external OPI comments embedded.
- Use only Type 1 Fonts – NO truetype, composite fonts or font substitutions.
- All images must be CMYK or gray scale, TIFF or EPS (no JPEG images) between 200 and 400 DPI at 100%.
- No RGB images, spot colors, or embedded color management.
- Total area density should not exceed 300% TAC.
- All required image trapping must be included in the file.
- Reverse lettering: dominant color should be used for shape of letters with subordinate colors spread slightly to reduce registration problems.

When selecting the PDF/X-1a option, do not change any of the other settings. Changing the other settings may produce a PDF which is unsuitable for production.

From Adobe InDesign CS2

To create a PDF/X-1a file from Adobe InDesign CS2, you simply have to export to Adobe Acrobat as PDF/X-1a. You can do this by selecting:

File > Adobe PDF Presets > [PDF/X-1a:2001]



Adobe InDesign CS2

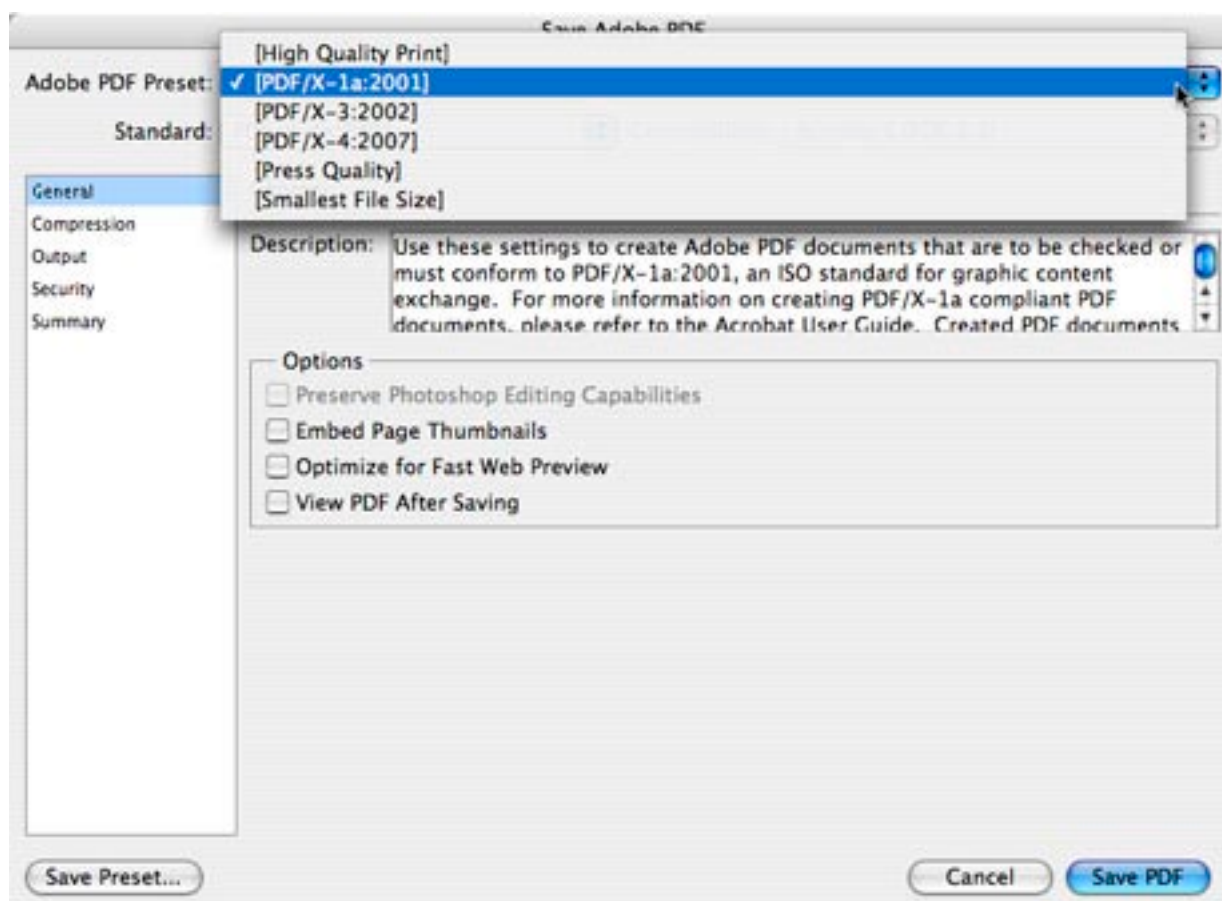
CREATING PDF/X1A FILES 2010

From Adobe Illustrator CS2, CS3 or Adobe Photoshop CS2, CS3

To create a PDF/X-1a file from Illustrator or Photoshop, you will have to save the file to your desktop (or appropriate folder) and then select the correct compatibility.

File > Save As >

A dialog box will appear; make sure you have the file format as “PDF” and that your file is being saved to the appropriate place. Then hit “save.”



A new dialog box will then appear where you can select the standard. Make sure the standard selected is **PDF/X-1a: 2001**. Then hit “save pdf.”

CREATING PDF/X1A FILES 2010

Using Adobe Acrobat Distiller

With Acrobat Distiller open, select the PDF/X-1a preset. Then, in your native application, create a Postscript (.ps) file and hit save. You can then drag and drop the file into Acrobat Distiller.

Note: Many applications have the option to “save as,” “print to,” or “export as” postscript. Depending on the version of the application you are running, the Postscript option may be found in one or more places.

From Adobe Acrobat 8

With your PDF open, choose...

Advanced > Preflight > Options > Convert Current PDF to PDF/X

Next, select the PDF/X-1a option and hit “OK.” You will receive a report indicating that your PDF was created successfully and that there were no issues encountered.

From Quark Xpress 7

All creative developed in QuarkXpress 7 are linked to Job Jacket files. This allows for output styles to be saved from project to project. To use one of these PDF styles in QuarkXPress 7 choose:

File > Export > Layout as PDF

...and select it from the PDF Style drop-down menu. If you do not have the Job Jacket file, download and installation instructions can be found here:

<http://www.quark.com/products/xpress/resourcecenter/defaultjj.html>

More PDF Styles can be found here:

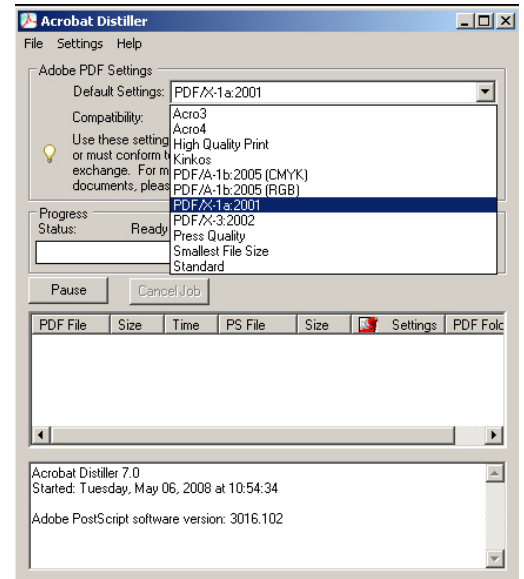
<http://www.quark.com/products/xpress/resourcecenter/pdf.html>

For older versions of Quark, you may need to create a Postscript file and use Acrobat Distiller as described above.

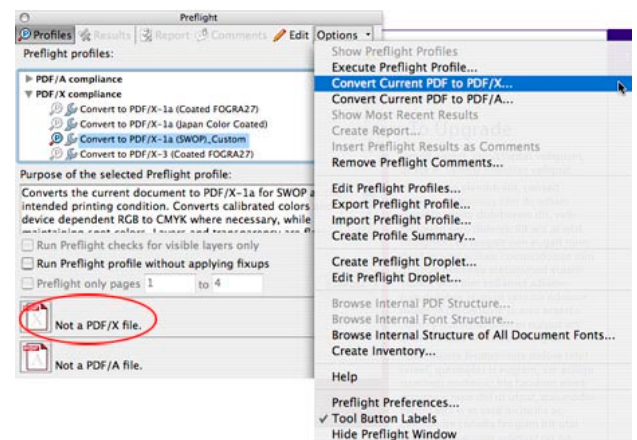
Contact

Media Networks, Inc., One Station Place, Stamford, CT, 06902,
Attn: Ad Services

Phone: 800.225.3457, fax: 203.967.6473, adservices@mni.com



Adobe Distiller



Adobe Acrobat 8