



Magazine	Space	Bleed	Live/Safety & Non-Bleed	Trim
<b>Better Homes and Gardens</b>	Single Page Spread	8 1/8" x 10 3/4" 16" x 10 3/4"	7 3/8" x 10" 15 1/4" x 10"	7 7/8" x 10 1/2"
<b>Newsweek</b>	Single Page Spread	8" x 10 3/4" 15 3/4" x 10 3/4"	7" x 10" 14 5/8" x 10"	7 3/4" x 10 1/2"
<b>People</b>	Single Page Spread	8 1/8" x 10 3/4" 16" x 10 3/4"	7" x 10" 15" x 10"	7 7/8" x 10 1/2"
<b>Sports Illustrated</b>	Single Page Spread	8 1/4" x 10 3/4" 16 1/4" x 10 3/4"	7" x 10" 15" x 10"	7 7/8" x 10 1/2"

## Please Note:

All files for MNI Print must be submitted via the MNI Ad Portal. You can access the MNI Ad Portal at: <https://direct2mni.sendmyad.com/>.

Please select Direct Buy (non-network) from the publication drop down menu and include the intended publication and issue date in the additional notes field.

## Considerations for PDF/X-1a Preparation

MNI does not accept native application files (e.g., QuarkXpress, InDesign, PageMaker)

- No external OPI comments embedded.
- Use only Type 1 fonts – NO truetype, composite fonts or font substitutions.
- All images must be CMYK or gray scale. TIFF or EPS (no JPEG images) between 200 and 400 DPI at 100%.
- No RGB images, spot colors, or embedded color management.
- Total area density should not exceed 300% TAC.
- All required image trapping must be included in the file.
- Reverse lettering: dominant color should be used for shape of letters with subordinate colors spread slightly to reduce registration problems.

## Contact

Media Networks, Inc., One Station Place, Stamford, CT, 06902, Attn: Ad Services

Phone: 800.225.3457 | fax: 203.967.6473 | email: [adservices@mni.com](mailto:adservices@mni.com)