



MEDIA NETWORKS, INC.

**Media Networks, Inc. Announces  
2010 Regional Sales Advisory Council**

**Multimedia Marketing Professionals Collaborate for Success**

**STAMFORD, CT** – October 6, 2010 – Media Networks, Inc. (MNI), the leader in multimedia target market advertising, announced today that account executives Marci Cunningham, Detroit, Michigan; Maura Fitzgerald, New York, New York; Beth Martinson, Minneapolis, Minnesota; and Laurie Selzer, Houston, Texas, have been selected for the company's 2010 Regional Sales Advisory Council. Created to draw upon the knowledge and experience of the most successful MNI Account Executives, the Council members share their proven strategies with other salespeople and the company as a whole.

"This year's Council members are both local market and media experts, and they bring an incredible wealth of knowledge to MNI," said Rob Moore, Vice President of Sales and Marketing at MNI. "They are all extremely talented, and provide their clients with powerful insights and exceptional customer service. Their expertise is an invaluable asset to the MNI team."

In its second term, the Council is comprised of four exceptional Account Executives, who are each nominated by their regional sales manager. The goal of the Council is to convey their best practices, key learnings, and methods for success with the entire sales team. The Council also provides a focus group for all MNI departments to get feedback on things like sales material, process improvement, and marketplace conditions.

"We're always looking for ways to improve our products and services, and the Council gives us input on what's working in different markets across the country," said Rob Reif, MNI President.

**ABOUT MNI:**

The leader in target market advertising for more than 40 years, MNI has relationships with premier print and digital publishers. These relationships give marketers the ability to advertise in acclaimed national magazines and on leading websites on a ZIP code-specific basis. By partnering with top publishers like Hearst, Hachette Filipacchi, and Meredith Publishing Group, as well as trusted online content providers like iVillage, and About.com, MNI connects with consumers both demographically and geographically, providing maximum reach without waste. MNI is a division of Time Inc., a wholly owned subsidiary of Time Warner, Inc., the world's leading media and entertainment company (NYSE:TWX).

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