



Media Networks, Inc. Announces Key New Hire in Chicago Office

CHICAGO -- NOVEMBER 15, 2010 -- Media Networks, Inc. (MNI), the leader in multimedia targeted marketing, announced today that Marybeth Kitley has joined the Chicago office as a sales representative for the Midwest District.

Kitley previously worked as a senior account executive at *USA Weekend*, where she brought in several key accounts, including Kimberly-Clark, SC Johnson, Target, Wal-Mart and Wrigley. She began her advertising career at *Redbook* magazine and *CosmoGIRL* magazine/CosmoGIRL.com

“Marybeth’s talents and success in the Chicago market will be valuable not only to our Chicago team, but to MNI as a whole,” said Laura West, Senior Sales Director, Eastern/Midwest Regions. “She will be a key asset as we extend our offerings to clients in the CPG and communications categories.”

Kitley graduated from the University of Dayton.

ABOUT MNI:

The leader in target market advertising for more than 40 years, MNI has relationships with premier print and digital publishers. These relationships give marketers the ability to advertise in acclaimed national magazines and on leading websites on a ZIP code-specific basis. By partnering with top publishers like Hearst, Hachette Filipacchi, and Meredith Publishing Group, as well as trusted online content providers like iVillage, and About.com, MNI connects with consumers both demographically and geographically, providing maximum reach without waste. MNI is a division of Time Inc., a wholly owned subsidiary of Time Warner, Inc., the world’s leading media and entertainment company (NYSE:TWX).

Contact: Megan McIlroy
DiGennaro Communications
megan@digennarony.com
212-966-9525

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